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# Press Release

## IBSA awarded Promotional Products agreement with Intalere

**Dayton Ohio, November 7, 2016:** International Business Solutions Alliance (IBSA) announced today that it has been awarded a 36-month group purchasing agreement with Intalere, for promotional products and other document services. The new agreement allows Intalere members, at their discretion, to take advantage of special pricing and terms pre-negotiated by Intalere for promotional products. This includes products such as pens, drinkware, apparel, awards & recognition, calendars, health & wellness, office, outdoor & leisure, and housewares. The contract dates are from Oct 1, 2016 through Sept 30, 2019.

“In an ever-changing world of promotional products, IBSA has evolved with the industry. From digital print to content management we are able to serve not only large acute care facilities, but smaller non-acute facilities as well”, said Mark McKinney, President and CEO of IBSA. “With our national network of over 400 account managers, IBSA takes great pride in our experience in the healthcare industry. As a national alliance, we can offer organizations such as Intalere substantial benefits and cost-savings and our affiliates and suppliers gain access to accounts they may not have been able to work with as individual entities. It’s a win-win-win situation,” added Mark McKinney.

IBSA locally operated in Dayton, Ohio is an industry leader in document management, printing and promotional/marketing products. IBSA and its affiliates provide businesses and GPO members with a full service of business needs. We offer the everyday needs of business cards, envelopes, stationery, pens, uniforms, name badges, drinkware and bags at competitive pricing and exceptional service.

### **About Intalere**

Intalere’s mission focuses on improving the operational health of America’s healthcare providers by designing tailored, smart solutions that deliver optimal cost, quality and clinical outcomes. We strive to be the essential partner for operational excellence in healthcare through customized solutions that address customers’ individual needs. We assist our customers in managing their entire spend, providing innovative technologies, products and services, and leveraging the best practices of a provider-led model. As Intalere draws on the power of our owner Intermountain Healthcare’s nationally-recognized supply chain expertise and leadership in

technology, process improvement, and evidence-based clinical and business best practices, we are uniquely positioned to be the innovation leader in the healthcare industry. Visit [www.intalere.com](http://www.intalere.com) to learn more.

### **About International Business Solutions Alliance**

International Business Solutions Alliance is an alliance of independent print and promotional product distributors nationwide. The company's current membership is comprised of over 100 distributor companies, which makes up a sales force of over 400. The company operates from its corporate headquarters in Dayton, Ohio. Current combined sales exceed \$400 million. To learn more about IBSA, visit our webpage at [www.ibsagpo.com](http://www.ibsagpo.com) or call 866-704-6262